# Chapter 2 part A: outline

2.1 principles of network applications

2.2 Web and HTTP



# Chapter 2: application layer

our goals:

- conceptual, implementation aspects of network application protocols
  - transport-layer service models
  - client-server paradigm
  - peer-to-peer paradigm
- learn about protocols by examining popular application-level protocols
  - HTTP
  - FTP
  - SMTP / POP3 / IMAP
  - DNS
- creating network applications
  - socket API

# Some network apps

- e-mail
- web
- text messaging
- remote login
- P2P file sharing
- multi-user network games
- streaming stored video (YouTube, Hulu, Netflix)
- voice over IP (e.g., Skype)
- real-time video conferencing
- social networking
- search
- …
- …



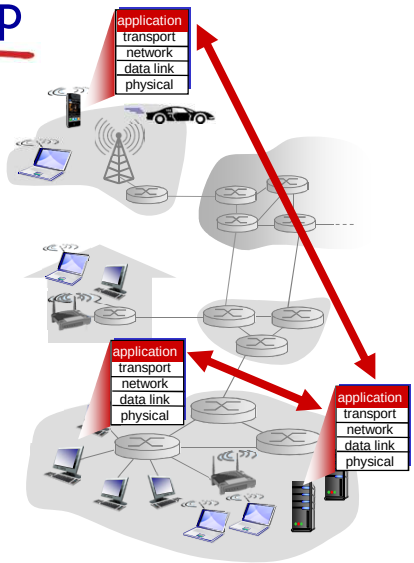
# Creating a network app

write programs that:

- run on (different) *end systems*
- communicate over network
- e.g., web server software communicates with browser software

no need to write software for network-core devices

- network-core devices do not run user applications
- applications on end systems allows for rapid app development, propagation



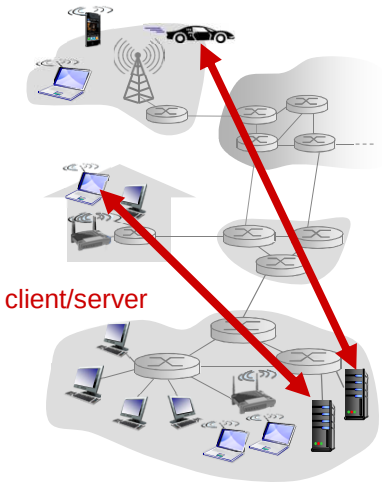
# Application architectures

possible structure of applications:

- client-server
- peer-to-peer (P2P)



# Client-server architecture




server:

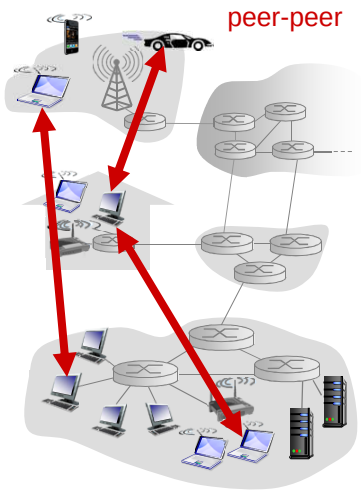
- always-on host
- permanent IP address
- data centers for scaling

clients:

- communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do not communicate directly with each other

# P2P architecture

- *no* always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
  - *self scalability* – new peers bring new service capacity, as well as new service demands
- peers are intermittently connected and change IP addresses
  - complex management






# Processes communicating

*process:* program running within a host

- within same host, two processes communicate using inter-process communication (defined by OS)
- processes in different hosts communicate by exchanging messages

clients, servers

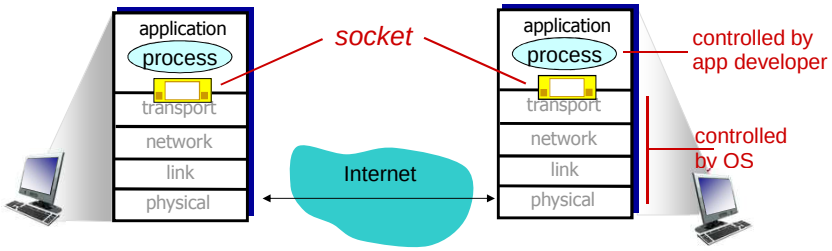
*client process:* process that initiates communication

*server process:* process that waits to be contacted

- aside: applications with P2P architectures have client processes & server processes

# Sockets

- process sends/receives messages to/from its socket
- socket analogous to door
  - sending process shoves message out door
  - sending process relies on transport infrastructure on other side of door to deliver message to socket at receiving process






# Addressing processes

- to receive messages, process must have *identifier*
- host device has unique 32-bit IP address
- Q: does IP address of host on which process runs suffice for identifying the process?
  - A: no, *many* processes can be running on same host
- *identifier* includes both IP address and port numbers associated with process on host.
- example port numbers:
  - HTTP server: 80
  - mail server: 25
- to send HTTP message to gaia.cs.umass.edu web server:
  - IP address: 128.119.245.12
  - port number: 80

## App-layer protocol defines

- types of messages exchanged,
  - e.g., request, response
- message syntax:
  - what fields in messages & how fields are delineated
- message semantics
  - meaning of information in fields
- rules for when and how processes send & respond to messages

open protocols:
- defined in RFCs
- allows for interoperability
- e.g., HTTP, SMTP

proprietary protocols:
- e.g., Skype



## What transport service does an app need?

data integrity
- some apps (e.g., file transfer, web transactions) require 100% reliable data transfer
- other apps (e.g., audio) can tolerate some loss

timing
- some apps (e.g., Internet telephony, interactive games) require low delay to be "effective"

throughput
- some apps (e.g., multimedia) require minimum amount of throughput to be "effective"
- other apps ("elastic apps") make use of whatever throughput they get

security
- encryption, data integrity, …

## Transport service requirements: common apps

| application | data loss | throughput | time sensitive |
|---|---|---|---|
| file transfer | no loss | elastic | no |
| e-mail | no loss | elastic | no |
| Web documents | no loss | elastic | no |
| real-time audio/video | loss-tolerant | audio: 5kbps-1Mbps<br>video:10kbps-5Mbps | yes, 100's msec |
| stored audio/video | loss-tolerant | same as above | |
| interactive games | loss-tolerant | few kbps up | yes, few secs |
| text messaging | no loss | elastic | yes, 100's msec<br>yes and no |



## Internet transport protocols services

*TCP service:*

- *reliable transport* between sending and receiving process
- *flow control:* sender won't overwhelm receiver
- *congestion control:* throttle sender when network overloaded
- *does not provide:* timing, minimum throughput guarantee, security
- *connection-oriented:* setup required between client and server processes

*UDP service:*

- *unreliable data transfer* between sending and receiving process
- *does not provide:* reliability, flow control, congestion control, timing, throughput guarantee, security, orconnection setup,

Q: why bother? Why is there a UDP?

## Internet apps: application, transport protocols

| application | application layer protocol | underlying transport protocol |
|---|---|---|
| e-mail | SMTP [RFC 2821] | TCP |
| remote terminal access | Telnet [RFC 854] | TCP |
| Web | HTTP [RFC 2616] | TCP |
| file transfer | FTP [RFC 959] | TCP |
| streaming multimedia | HTTP (e.g., YouTube), RTP [RFC 1889] | TCP or UDP |
| Internet telephony | SIP, RTP, proprietary (e.g., Skype) | TCP or UDP |



## Securing TCP

TCP & UDP

- no encryption
- cleartext passwds sent into socket traverse Internet in cleartext

SSL

- provides encrypted TCP connection
- data integrity
- end-point authentication

SSL is at app layer

- Apps use SSL libraries, which "talk" to TCP

SSL socket API

- cleartext passwds sent into socket traverse Internet encrypted
- See Chapter 7

# Chapter 2 part A: outline

2.1 principles of network applications
- app architectures
- app requirements

2.2 Web and HTTP



# Web and HTTP

*First, a review…*

- *web page* consists of *objects*
- object can be HTML file, JPEG image, Java applet, audio file,…
- web page consists of *base HTML-file* which includes *several referenced objects*
- each object is addressable by a *URL,* e.g.,

`www.someschool.edu/someDept/pic.gif`

host name | path name

# HTTP overview

## HTTP: hypertext transfer protocol

- Web's application layer protocol
- client/server model
  - *client:* browser that requests, receives, (using HTTP protocol) and "displays" Web objects
  - *server:* Web server sends (using HTTP protocol) objects in response to requests




# HTTP overview (continued)

*uses TCP:*

- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

*HTTP is "stateless"*

- server maintains no information about past client requests

*aside*

protocols that maintain "state" are complex!

- past history (state) must be maintained
- if server/client crashes, their views of "state" may be inconsistent, must be reconciled

# HTTP connections

*non-persistent HTTP*

- at most one object sent over TCP connection
  - connection then closed
- downloading multiple objects required multiple connections

*persistent HTTP*

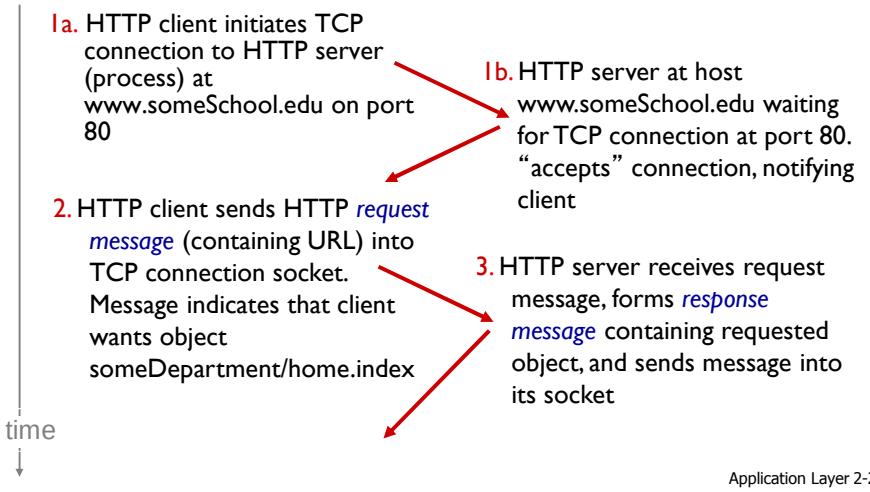
- multiple objects can be sent over single TCP connection between client, server



# Non-persistent HTTP

suppose user enters URL:
`www.someSchool.edu/someDepartment/home.index`

(contains text, references to 10 jpeg images)



# Non-persistent HTTP (cont.)

4. HTTP server closes TCP connection.

5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects

time

6. Steps 1-5 repeated for each of 10 jpeg objects

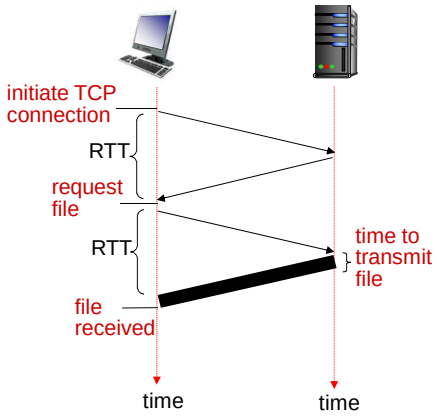


# Non-persistent HTTP: response time

RTT (definition): time for a small packet to travel from client to server and back

HTTP response time:

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- file transmission time
- non-persistent HTTP response time =
  2RTT+ file transmission time



# Persistent HTTP

*non-persistent HTTP issues:*

- requires 2 RTTs per object
- OS overhead for *each* TCP connection
- browsers often open parallel TCP connections to fetch referenced objects

*persistent HTTP:*

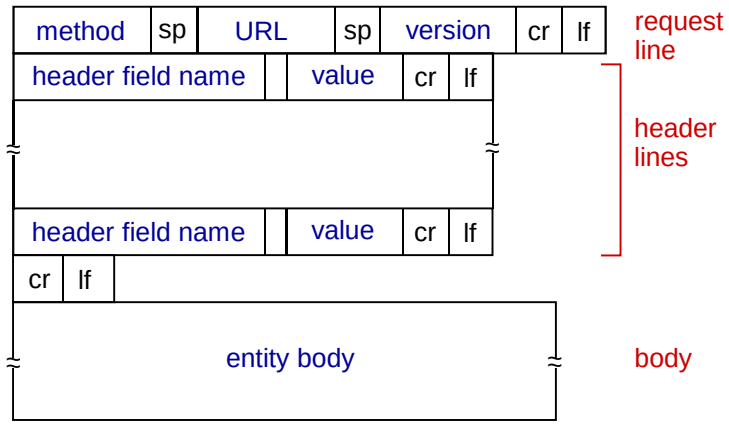
- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects



# HTTP request message

- two types of HTTP messages: *request, response*
- HTTP request message:
  - ASCII (human-readable format)

# HTTP request message: general format






# Uploading form input

POST method:

- web page often includes form input
- input is uploaded to server in entity body

URL method:

- uses GET method
- input is uploaded in URL field of request line:

```
www.somesite.com/animalsearch?monkeys&banana
```

# Method types

HTTP/1.0:

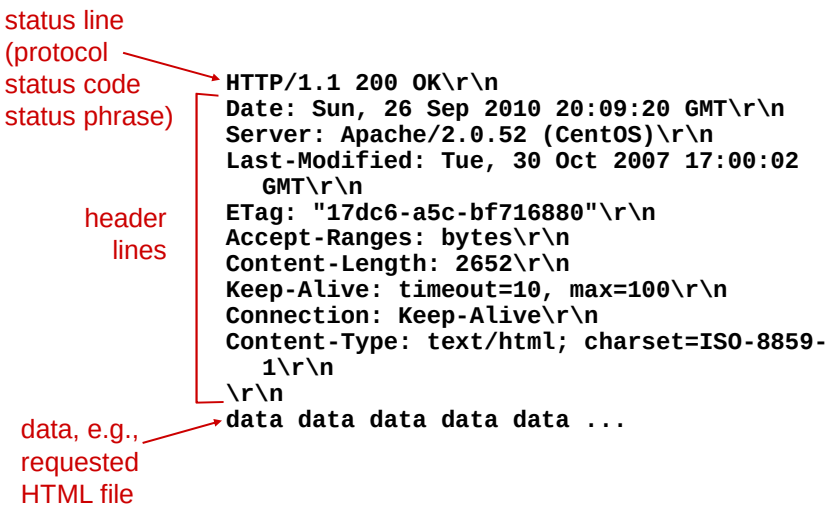
- GET
- POST
- HEAD
  - asks server to leave requested object out of response (it is used for debugging)

HTTP/1.1:

- GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field



# HTTP response message



## HTTP response status codes

- status code appears in 1st line in server-to-client response message.
- some sample codes:

**200 OK**
- request succeeded, requested object later in this msg

**301 Moved Permanently**
- requested object moved, new location specified later in this msg (Location:)

**400 Bad Request**
- request msg not understood by server

**404 Not Found**
- requested document not found on this server

**505 HTTP Version Not Supported**



## User-server state: cookies

many Web sites use cookies

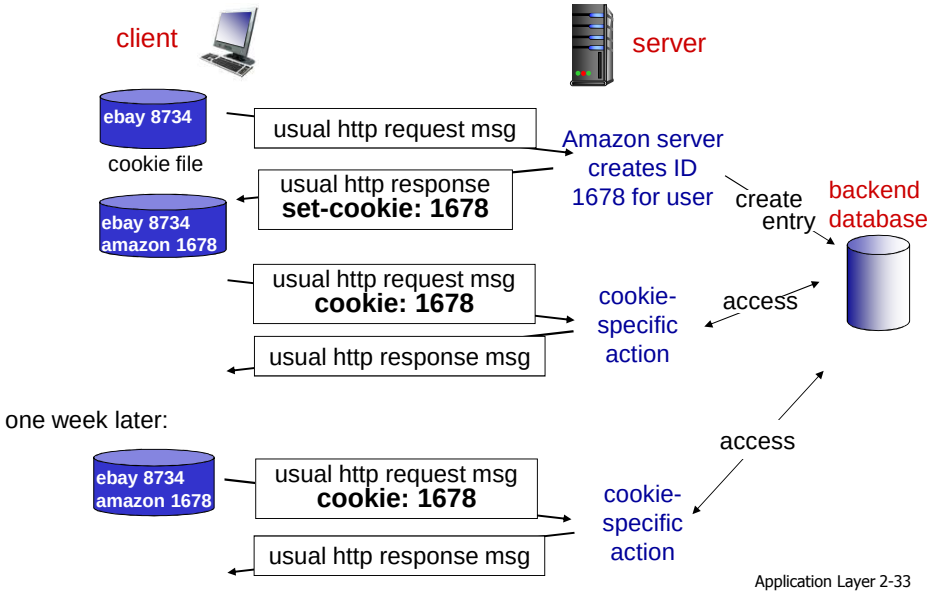
*four components:*

1) cookie header line of HTTP *response* message
2) cookie header line in next HTTP *request* message
3) cookie file kept on user's host, managed by user's browser
4) back-end database at Web site

example:

- Susan always access Internet from PC
- visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  - unique ID
  - entry in backend database for ID

# Cookies: keeping "state" (cont.)






# Cookies (continued)

*what cookies can be used for:*

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

*how to keep "state":*

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state

aside

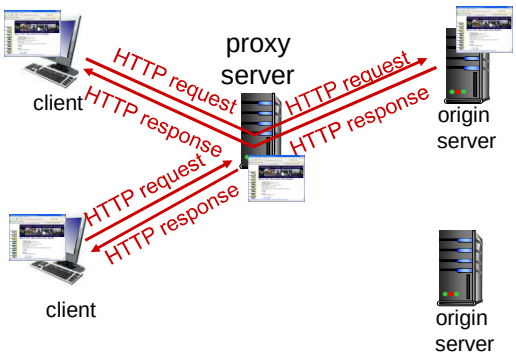
*cookies and privacy:*

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites
- A web site could sell this information to a third party.

# Web caches (proxy server)

*goal:* satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client






# More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)

*why Web caching?*

- reduce response time for client request
- reduce traffic on an institution's access link
- Internet dense with caches: enables "poor" content providers to effectively deliver content (so too does P2P file sharing)

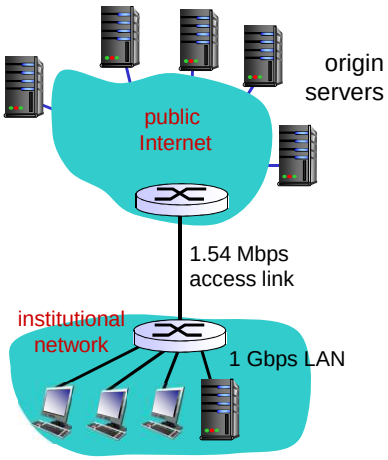
# Caching example:

*assumptions:*

- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

*consequences:*

- LAN utilization: 15% *problem!*
- access link utilization = 99%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + minutes + usecs





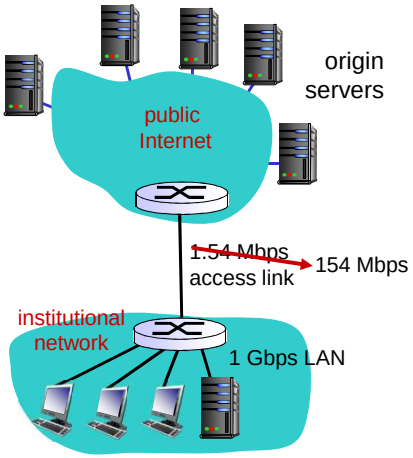

# Caching example: fatter access link

*assumptions:*

- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: ~~1.54 Mbps~~ 154 Mbps

*consequences:*

- LAN utilization: 15%
- access link utilization = ~~99%~~ 9.9%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + ~~minutes~~ msecs + usecs




*Cost:* increased access link speed (not cheap!)

# Caching example: install local cache

*assumptions:*

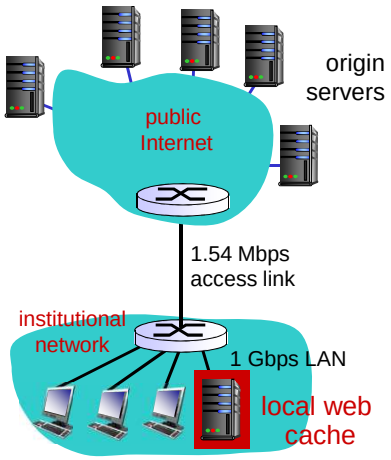
- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

*consequences:*

- LAN utilization: 15%
- access link utilization = ?
- total delay = ?

*How to compute link utilization, delay?*

*Cost:* web cache (cheap!)

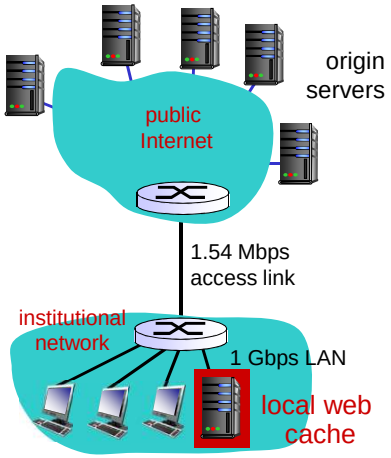





# Caching example: install local cache

*Calculating access link utilization, delay with cache:*

- suppose cache hit rate is 0.4
  - 40% requests satisfied at cache, 60% requests satisfied at origin
- access link utilization:
  - 60% of requests use access link
- data rate to browsers over access link = 0.6*1.50 Mbps = .9 Mbps
  - utilization = 0.9/1.54 = .58
- total delay
  - = 0.6 * (delay from origin servers) +0.4 * (delay when satisfied at cache)
  - = 0.6 (2.01) + 0.4 (~msecs)
  - = ~ 1.2 secs
  - less than with 154 Mbps link (and cheaper too!)



# Conditional GET

- *Goal:* don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- *cache:* specify date of cached copy in HTTP request

  `If-modified-since: <date>`
- *server:* response contains no object if cached copy is up-to-date:

  `HTTP/1.0 304 Not Modified`